

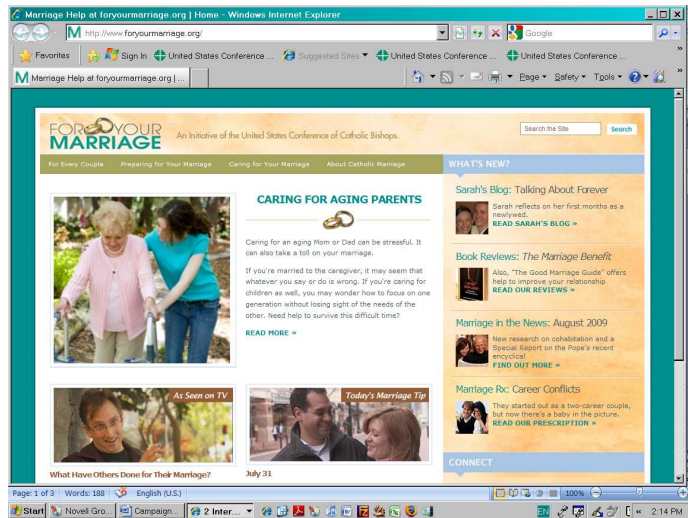
For Your Marriage Campaign Public Service Advertising and Website Report July 2007 – July 2009

WEBSITE

ForYourMarriage.org
(Google Analytics implemented July 11, 2007)
Reporting: July 11, 2007 – July 31, 2009
Visits: 598,281
Unique visitors: 396,620
Page views: 2,502,324
Average time on site: 3:30

RADIO

Broadcasts Reported: 178,529
Ad Value: \$11,247,327



BROADCAST TELEVISION

Broadcasts Reported: 50,420
Ad Value: \$6,803,120



CABLE TELEVISION

Broadcasts Reported: 10,342
Ad Value: \$1,406,512

BILLBOARDS

Total Billboards: 1,269

Total number of weeks Confirmed: 1,024

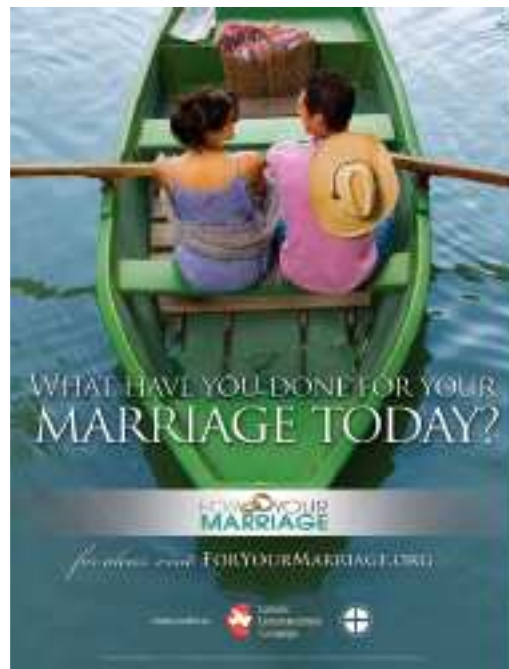
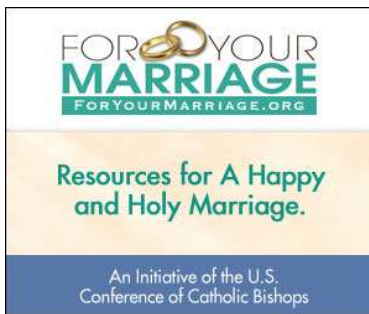
Ad Value: \$988,160



**TOTAL AD VALUE=
\$20,445,119**

NEW! POSTER

NEW! MAGNETS



The "For Your Marriage" project is made possible through funding from the Catholic Communication Campaign.



Catholic
Communication
Campaign

HOW THE GOOD NEWS GETS AROUND